

# THE DISCOUNT CARD

## *BUSINESS SPONSOR FACT SHEET*

**THE DISCOUNT CARD** is a fund raising organization who works primarily with schools and churches.

**THE DISCOUNT CARD** is a wallet size plastic card similar to a credit card.

**THE DISCOUNT CARD** allows 12-22 local businesses the opportunity of receiving free advertising simply by offering a discount which will be featured on the back of the card.

There is no charge for the advertising.

**THE DISCOUNT CARD** is valid for 6 or 12 months.

**THE DISCOUNT CARD** also features an expiration date on the front of the card.

*Remember, there is no cost to you.* We only ask that you honor the discount offered for 6 or 12 months.